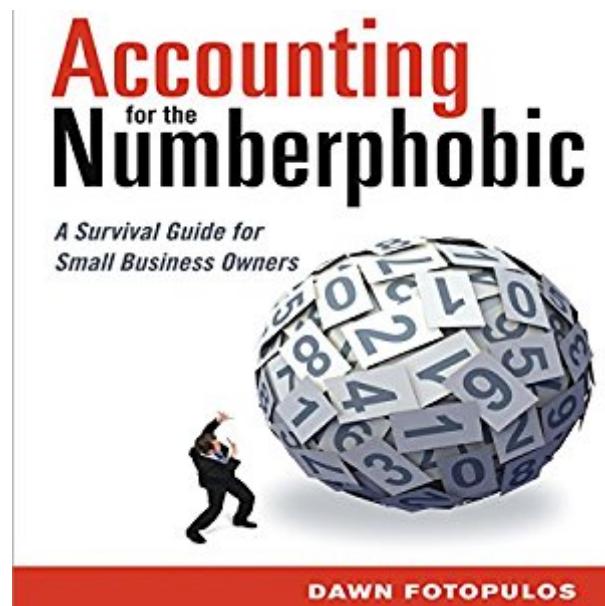


The book was found

Accounting For The Numberphobic: A Survival Guide For Small Business



Synopsis

If you're like many small business owners, the mere mention of the word "accounting" fills you with the same sense of dread you had back in high school the night before a big math test. But your company may be at risk of failing, not due to the realities and challenges of the marketplace, but because you are uncomfortable reading and using basic financial measurements. However, never fear. By the time you've finished Accounting for the Numberphobic, you'll be reading your financial dashboard like a pro. This audiobook takes the terror out of accounting, as it demystifies - in plain English - documents like the Net Income Statement, Cash Flow Statement, and Balance Sheet. Illustrated with real-world examples and packed with practical action steps, the book reveals: How your Net Income Statement is the key to growing your profits How to identify the breakeven point that means your business is self-sustaining What to do to measure and increase cash flow What the Balance Sheet reveals about your company's worth And much more As a business owner, you can't make responsible decisions if you don't understand the financial measurements that indicate the health of your business. This book takes the fear out of the numbers, and empowers you to steer your way straight toward profitability.

Book Information

Audible Audio Edition

Listening Length: 6 hours and 23 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Gildan Media, LLC

Audible.com Release Date: October 27, 2014

Language: English

ASIN: B00OYKMYW

Best Sellers Rank: #7 in Books > Audible Audiobooks > Business & Investing > Accounting #362 in Books > Business & Money > Accounting #411 in Books > Business & Money > Finance

Customer Reviews

You know when a BOOK is REALLY good when you have to buy the audible. After hearing Dawn speak at Scaling New Heights in June 2016 and then again at QuickBooks Connect in October 2016, I knew I had to read her book ASAP. I have enjoyed it so much, I now listen to the audible while driving so I can internalize all the amazing tips she provides in this financial goldmine! I am a

Small Business Strategist and I am always searching for better ways to educate my clients on the importance of strong financial health. Her writing is engaging and creative and I love her visual analogies. What I enjoyed most about her writing is her visual depiction of the 3 most important financial statements as your company's automobile dashboard and your accountant is the "mechanic": the Income Statement is the Speedometer, the Cash Flow Statement is the Gas Gauge and the Balance Sheet is the Oil Pressure Gauge. All these areas need to run cohesively together and we have our "mechanic" to keep us well maintained and running smoothly. True Brilliance and now I am just crossing my fingers to have this treasure translated in Spanish so I can share with all my Spanish Speaking clients & colleagues. #AccountingfortheNumberphobicsEnEspanol

[Download to continue reading...](#)

Accounting for the Numberphobic: A Survival Guide for Small Business Survival: Survival Guide: Survival Skills, Survival Tools, & Survival Tactics. Emergency Prepping, & Surviving A Disaster! (First Aid, Survival Skills, Emergency ... Medicine, Bushcraft, Home Defense Book 1) Accounting Instruction Reference #100: Learn Accounting Objectives, the Double Entry Accounting System, & the Accounting Equation Bookkeeping: Small Business Bookkeeping, Accounting for Beginners (Bookkeeping, Accounting, Business, Taxes) Accounting For Small Business: The Ultimate Business Accounting Made Simple for Startup, Sole Proprietorship, LLC Taxes & Accounting for Small Businesses - QuickStart Guides: The Simplified Beginner's Guides to Taxes & Accounting for Small Businesses Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) Accounting: The Ultimate Guide to Accounting for Beginners ï»¿ Learn the Basic Accounting Principles Accounting: Accounting made simple, basic accounting principles, and how to do your own bookkeeping The Ultimate Survival Guide for Beginners: The Best Tactics And Tips To Survive Urban And Wilderness Disasters (Survival Guide, Survival for Beginners, Survival books) A Beginner's Urban Survival Prepping Guide: Basic Urban Self Defense Guide And Survival Tips in the Prepping Urban Environment(The Prepperï»¿'s Urban survival ... A Beginner's Urban Survival Prepping SURVIVAL: Survival Pantry: A Prepperï»¿'s Guide to Storing Food and Water (Survival Pantry, Canning and Preserving, Prepper's Pantry, Canning, Prepping for Survival) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Accounting for Small Businesses QuickStart Guide: Understanding Accounting for Your Sole Proprietorship, Startup, & LLC Bisk CPA Review: Financial Accounting & Reporting - 43rd Edition 2014 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa Review ... and

Reporting Business Enterprises) Twitter: Master Twitter Marketing - Twitter Advertising, Small Business & Branding (Twitter, Social Media, Small Business) Small Business: 10 Proven Steps to Becoming an Entrepreneur and Creating a Successful Small Business Small Business Tax Deductions Revealed: 29 Tax-Saving Tips You Wish You Knew (For Self-Employed People Only) (Small Business Tax Tips Book 1) Business Plans that Work: A Guide for Small Business 2/E (Business Skills and Development) Auditing and Accounting Guide: Property and Liability Insurance Entities, 2015 (AICPA Audit and Accounting Guide)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)